

Register Now

You can purchase tickets for Leadership NOW by visiting <http://leadershipnow.net>

Regular price tickets for Leadership NOW are \$79.

If you are an alumnus of any of the sponsoring organizations' leadership programs, you may purchase a ticket at the special alumni price of \$69.

You are also eligible to purchase tickets at the discounted rate of \$69 if your organization would like to purchase 10 or more. Visit our registration site (listed above) for this option.

For more information, including the alumni discount code, please contact Ashley Moyer at 641-683-5227 or ashley.moyer@indianhills.edu.



... and justice for all

Iowa State University Extension and Outreach programs are available to all without regard to race, color, age, religion, national origin, sexual orientation, gender identity, genetic information, sex, marital status, disability, or status as a U.S. veteran. Inquiries can be directed to the Director of Equal Opportunity and Compliance, 3280 Beardshear Hall, (515) 294-7612. Issued in furtherance of Cooperative Extension work, Acts of May 8 and June 30, 1914, in cooperation with the US Department of Agriculture. Cathann Kress, director, Cooperative Extension Service, Iowa State University of Science and Technology, Ames, Iowa.

Cooperative Extension Service, Iowa State University of Science and Technology, and the United States Department of Agriculture cooperating.

Sponsors

ActionCOACH Heartland is a business coaching and leadership training firm based in Iowa. Our coaches work with organizations with the public sector, private industry, government, education, and nonprofits. We believe that people are the #1 asset in every business and that every organization should invest in its people to help them grow.



Our team is in the "people-growing" business and we offer training, coaching and mentoring services certified by ActionCOACH and the John Maxwell Team, both industry leaders. When people grow, businesses grow, which in turn creates jobs and has a positive impact on the local economy. Heartland coaches use a collaborative approach with a focus on business basics to provide assistance with marketing, sales, operations, financials, systems, leadership, and professional development.

The mission of the Regional Economic Advancement (REA) division at Indian Hills Community College is to improve conditions in the Indian Hills Region through continuous learning, innovation, creativity, entrepreneurship, collaboration and visionary leadership. The Razor's Edge Leadership Series and the L.E.A.P. Academy are both region-wide leadership programs offered through REA. REA also works with communities and organizations to offer customized leadership programs designed to fit their individual needs.



ISU Extension Community and Economic Development (CED) promotes the vision to accommodate quality growth in communities across the state. Local business owners, community leaders and residents benefit from the research and expertise of our specialists. The CED program helps organizations and local governments develop and build their capacity to make Iowa communities better places to live and work. Our vision is to assist the people of Iowa in finding understanding and answers that will lead to productive, healthy and sustainable communities.



Ottumwa Leadership Academy offers a 10-month, tuition-based program that provides participants an "MBA" in Ottumwa and Wapello County with targeted leadership development strategies. The mission of



Ottumwa Leadership Academy is to develop effective leaders for the betterment of our community. Curriculum for the academy includes an in-depth look at subjects such as quality of life; criminal and civil justice systems and public safety; human, community and health services; local and state government; and business, industry and agriculture. Leadership curriculum includes topics such as ethical leadership, conflict management, presentation skills, and more.



November 13, 2015
9:00 am – 4:00 pm
Bridge View Center
102 Church Street
Ottumwa, IA 52501

Featured Keynote: Scott Raecker

Scott Raecker is the director of The Robert D. and Billie Ray Center at Drake University (formerly known as Character Counts In Iowa)—a position he has held since former Governor Robert D. Ray founded the work of the center as a lasting legacy to the Iowa Sesquicentennial in 1997.



Drake University created The Robert D. and Billie Ray Center to serve as a local, regional, national and global resource for applied research and programming in the areas of leadership, ethics, and civility. The Ray Center is a statewide partner of the Josephson Institute of Ethics and Regional Center for the Institute for Excellence & Ethics.

Scott's commitment to positively impact the lives of others is also reflected in his 14 years of public service as a member of the Iowa House of Representatives from 1999 through 2012. In the legislature, Scott served in numerous leadership roles, including chair of the House Appropriations Committee, chair of the Ethics Committee, and chair of the Midwest Council of Government's Legislative Leadership Institute.

Scott earned a BA in political science and religious studies from Grinnell College. Scott is also certified as a character development specialist and corporate ethics trainer through the Josephson Institute of Ethics and has recently been featured as a keynote speaker on ethics and civility to state legislatures across the United States.

Agenda

- 8:15 am Doors open
Pre-registration for the conference is required, but please stop by the welcome table and pick up your nametag and conference materials. A light breakfast will be available.
- 8:50–9:00 am Welcome
- 9:00–10:00 am Opening Keynote
Scott Raecker, Director, The Robert D. and Billie Ray Center
- 10:00–10:15 am Break
- 10:15–11:45 am Breakout Session I
Moving from Where You Are to Where You Want to Be
Scott Raecker, Director, The Robert D. and Billie Ray Center
You Are Legendary
Lee Towe, Professional Leadership Trainer and Coach
Ubuntu: The Essence of Being a Person
Brian Dunn, Executive Director, SIEDA
- 11:45–12:45 am Lunch (included with ticket purchase)
- 12:45–1:45 pm Breakout Session II
Thirty-four and Leading: Opportunities, Challenges, and Lessons Learned from a Young Executive Leader
Dr. Matt Thompson, Vice President of Academic Affairs and Institutional Effectiveness, Indian Hills Community College
The Advantage
Dr. Jon Sheldahl, Chief Administrator, Great Prairie Area Education Agency
True Grit
Rhonda Eakins, Department Chair of Arts and Sciences and Professor of English, Indian Hills Community College
- 1:45–2:00 pm Break
- 2:00–3:00 pm Breakout Session III
Accountability
Heather Marquez, Leadership Coach and Trainer, Mind Links, LLC

Getting Comfortable with Conflict
Don Broshar, Human Resource Consultant, Iowa State University

"The Biggest Loser!"
David Drewelow, Head Coach, ActionCOACH Heartland

3:00–3:15 pm Break

3:15–4:00 pm Closing Keynote

Scott Siepker, Iowa Nice Guy; Professor, Drake University

You've Seen Him on YouTube... ...Now See Him in Person!

Scott Siepker The Iowa Nice Guy

Scott Siepker is the host of the Emmy nominated Iowa Outdoors on Iowa Public Television and adjunct professor of acting at Drake University. Scott got his acting start on stage at Iowa State University, where he also received his bachelor of science in psychology. Scott has gone on to act in dozens of plays, commercials, and miscellaneous live events. Scott was the star of the Webby Honoree viral video *Iowa Nice*, which was produced by the film company of which he is a founding member, Iowa Filmmakers. With the follow-ups *Cyclone* and *Hawkeye Nice*, ESPN took note and Scott played the character of the "Iowa Nice Guy" on *College Football Daily* for two seasons.

